



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – November 2019
DATE: 12/6/2019
CC: Department Heads, Town Council

Report from Library Director: On November 5 we celebrated our 3-year Anniversary of the opening of the current library. The celebration included the first grant check of \$15,000 presented to the library by from funds raised by Camp Verde Library Endowment and invested with AZ Community Foundation. We plan to purchase a few new computers, half-a-dozen study carrels, lightweight folding tables, eBooks, indoor signage, a skateboard rack, and a few other items this round.



Thank you to **Senior Library Clerk, Wendy Cook-Roberts** for her continued participation on the Safety Committee.

Report from Adult Services Library: On Tuesday, December 17th at 5:30p in the upstairs Fireside Room the Library will host an Open Mic Night. People are encouraged to come and show off their talents. Poetry, songs, short stories, comedy, dance, lip sync, rap and instrumentals... all are welcome. If you are too shy to take a turn behind the mic, we also need an audience so come and enjoy the show! Participants and guests of all ages are welcome, so we do ask that the material presented is rated PG or less.

Report from PC Helpdesk: In November, we began using a new event calendar provided by the Yavapai County Free Library District to keep track of study room use. This change will allow us to eliminate paper sign-in/sign-out sheets as we transition fully to this automated solution. One advantage is that, when filled out correctly, the new calendar also keeps track of statistics and allows us to run reports.

Report from Circulation: If you don't know what to buy someone for Christmas consider getting them a BASHAS' COMMUNITY CARD. The Camp Verde Library Endowment receives 6% of the total spent using this Community Card which in turn benefits the library. Check with Alice at the library if you are interested.



Report from Teen Library: November was a big month for us. After months of planning, we had our first annual YAC-sponsored Verde Valley Game Con on November 9. As the first event of its kind for the library, we faced a lot of unknowns. We had no idea how many people would show up, how much food we would need when our food truck had to cancel, or if our activities would be successful. But they were! We even collected more than 9 dozen canned food items to donate to Bread of Life. Having successfully finished year one, we now have baseline stats to begin planning for year two, and survey feedback from attendees gives insight on the events shortcomings. I look forward to doing Game Con again next year!



Report from Children's Library: Game Con was a fun day to be in the library! Families appreciated all the library had to offer that day! In the children's library we played board games. November was a month of giving! The children/families came together to decorate and write nice notes to put in bags of food for people in need at Thanksgiving. We passed the bags out at Bread of Life and at the library when it was closing. Our families really enjoyed doing this project.



FUN FACT!!

[Check out our new Calendaring solution](#), another tangible benefit of membership in the Yavapai Library Network. People can now see room availability and submit reservation requests through our website.

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:

<https://www.facebook.com/campverdelibrary>

	Nov-19	Nov-18	% change	YTD-FY20	YTD-FY19	% change
In-Library Uses						
Traffic Count	8,359	8,789	-4.9%	43,981	45,870	-4.1%
New Cards Issued	61	73	-16.4%	344	363	-5.2%
Public Computer Use	1,064	1,384	-23.1%	5,963	7,190	-17.1%
Early Literacy Computer Use	149	130	14.6%	892	763	16.9%
Requests for Computer Help	98	120	-18.3%	561	578	-2.9%
Reference Questions	82	170	-51.8%	497	791	-37.2%
Study Room Uses	56	46	21.7%	321	292	9.9%
Study Room Use - Hours	100	96	4.2%	624	615	1.5%
Study Room Use - People Served	73	68	7.4%	376	415	-9.4%
Total In-Library Use	10,042	10,876	-7.7%	53,559	56,877	-5.8%
Library Programs						
Community Room Uses	39	45	-13.3%	193	241	-19.9%
Community Programs Attendance	216	297	-27.3%	1,347	2,423	-44.4%
Adult Programs	29	17	70.6%	112	76	47.4%
Adult Program Attendance	374	159	135.2%	1,388	671	106.9%
Children's Programs	24	14	71.4%	129	90	43.3%
Children's Program Attendance	184	193	-4.7%	1,022	947	7.9%
Teen Programs	11	14	-21.4%	66	59	11.9%
Teen Program Attendance	222	117	89.7%	865	792	9.2%
Total Library Program Attendance	996	766	30.0%	4622	4833	-4.4%
Circulation						
Self-Checkout Use	1,476	1211	21.9%	7,432	2,676	177.7%
Items Checked Out	4,727	4,634	2.0%	25,279	25,174	0.4%
Items Checked In	5,246	4,787	9.6%	29,205	26,787	9.0%
Renewed Items	685	694	-1.3%	4,546	3,972	14.5%
Total Circulation	10,658	10,115	5.4%	59,030	55,933	5.5%
Circulation Areas of Interest						
Audio Books	189	248	-23.8%	1,015	1,248	-18.7%
DVDs & Movies	1,915	1,936	-1.1%	10,879	10,250	6.1%
eBooks	639	484	32.0%	3,450	2,222	55.3%
Laptops & iPads	68	87	-21.8%	409	193	111.9%
Magazines	84	53	58.5%	345	349	-1.1%
VOX Media Books	41	15	173.3%	200	106	88.7%
Children's Material	1,098	939	16.9%	5,871	5,260	11.6%
Teen's Material	381	694	-45.1%	2,560	3,437	-25.5%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	964	984	-2.0%	5,714	5,645	1.2%
Transit Items Sent & Received	1,923	1,543	24.6%	9,396	7,994	17.5%
CVCL ILL Items Going Out	31	31	0.0%	144	158	-8.9%
ILL Items for CVCL Patrons	4	4	0.0%	24	30	-20.0%
Total Transit, HOLDS & ILL Activity	2,922	2,562	14.1%	15,278	13,827	10.5%
Library Volunteers						
Number of Volunteers	22	33	-33.3%	122	168	-27.4%
Number of Hours Given	413	564	-26.8%	2,361	2,991	-21.1%
Average Hours/Volunteer	18.8	17.1	9.8%	19.4	17.8	8.7%
Collection & Development						
New Kids & Teen Material Added	12	99	-87.9%	262	306	-14.4%
New Books & Magazines Added	122	237	-48.5%	921	1,127	-18.3%
New Audio-Visual Material Added	41	50	-18.0%	555	211	163.0%
Total Items Added	163	287	-43.2%	1476	1338	10.3%
Mending & Donations						
Items Mended or Repaired	93	93	0.0%	441	1,006	-56.2%
Donations Processed	920	1,241	-25.9%	7,932	7,362	7.7%
Donations Cataloged	41	15	173.3%	551	149	269.8%